



RN-010-001503

Seat No. _____

B. B. A. (Sem. V) (CBCS) Examination

February - 2019

Business Environment : Paper - 503

(Old Course)

Faculty Code : 010

Subject Code : 001503

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) Each questions carrier 14 marks.
(2) Each questions has an internal option.

1 Explain the internal factors affecting Business Environment.

OR

1 Explain the term Business Environment and discuss the micro and macro external business environment.

2 'Mixed economy exhibits the characteristics of both capitalist and Socialist economy'. Explain the statement.

OR

2 Discuss the salient features of Capitalist economy.

3 What is Social Audit ? Explain the growing importance of the concept of Social Audit.

OR

3 Enlist the different constituents of social responsibilities and explain the contribution of business enterprise towards it.

4 Explain the tools of monetary policy in detail.

OR

4 Write short notes on : (any **two**)

(a) Objectives of Foreign Trade policy

(b) Need for Foreign Exchange Management

(c) Measures to promote foreign investment as stated
in Industrial Policy, 1991

5 Discuss critically the salient features of Indian tax system.

OR

5 What is tax ? Explain the canons of a good tax system.
